



THE ADDRESS

THINK **GRAND**

The Address by FALAKNAZ
Main Expressway,
Bahria Town Phase VII,
Islamabad - Pakistan.
0092 51 111 132 525
www.theaddresspakistan.com
info@theaddresspakistan.com



THE LOGO

The majestic lion is a truly inspiring, impressive and powerful animal. Our Lion Head logo makes our brand stand out from the competition. Being a successful, prestigious business demands courage, strength, power, determination and domination. And the key elements of The Address have been illustrated by this logo; creative strength, modern style, and powerful grace.



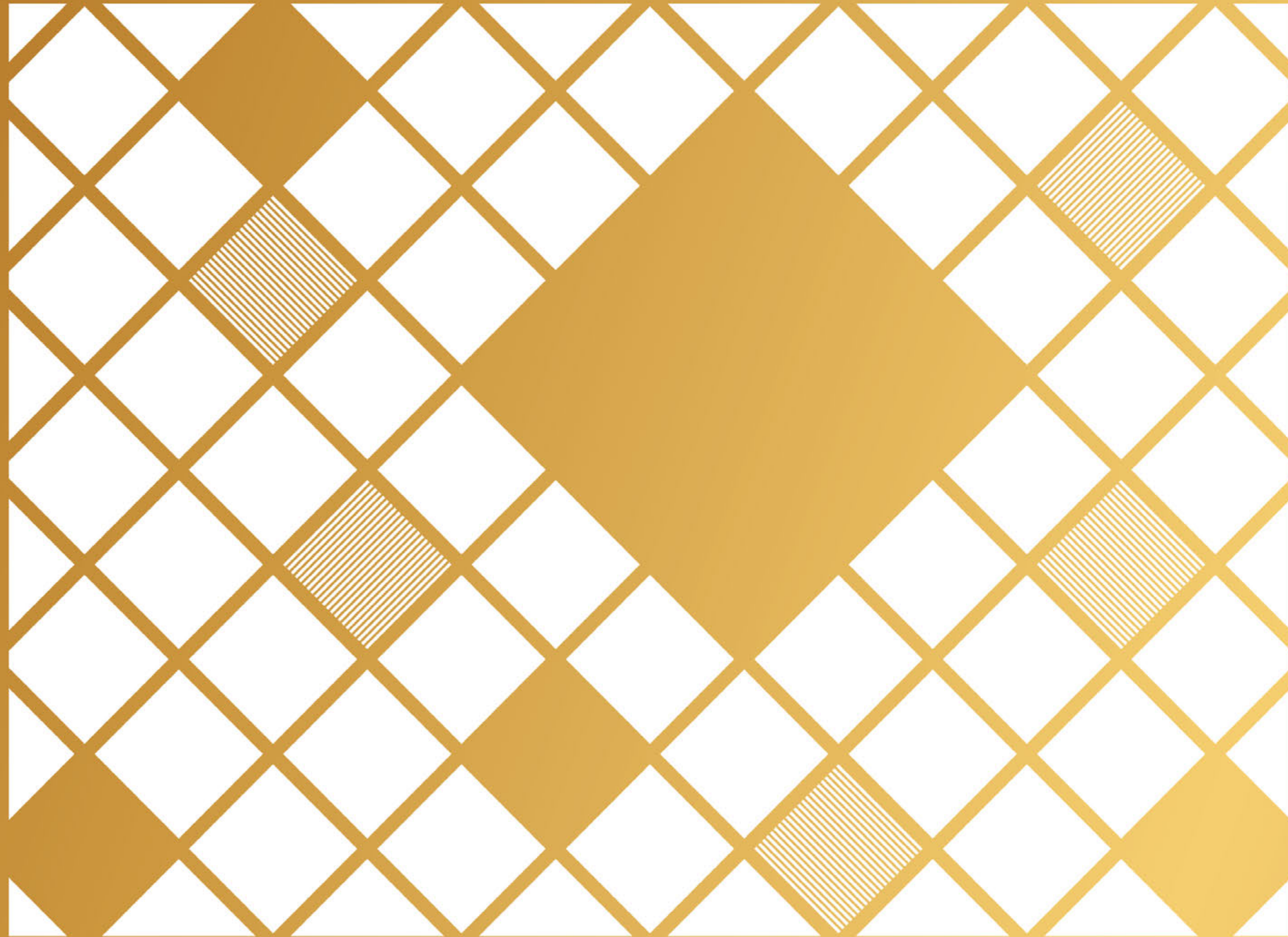
THE ADDRESS

RETAIL | SERVICED APARTMENT | CORPORATE OFFICES

A PARADISE FOR
CONNOISSEURS OF
THE EXCEPTIONAL



**PAKISTAN
THE VISION
2025**



LAND OF OPPORTUNITY REAL ESTATE IN PAKISTAN

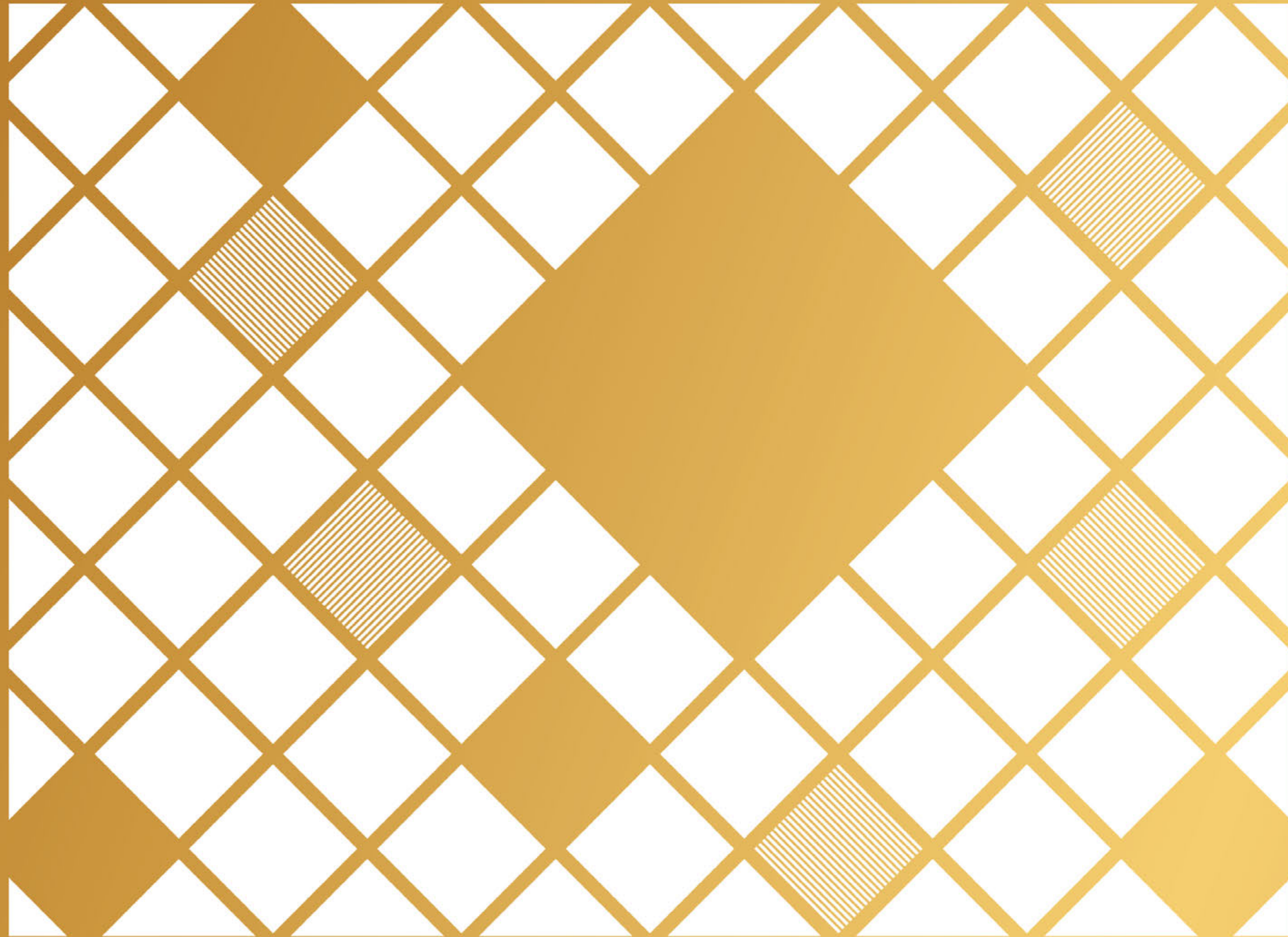
Real Estate in Pakistan is an important and growing sector of the economy of Pakistan. Pakistan spends billions on construction in a year. Construction sector has grown by 9% which indicates its strength. Demand for residential and commercial properties in Pakistan grew in 2010, leading to increased interest among real estate developers & investors.



THE GEM OF
PAKISTAN

A decorative graphic consisting of a grid of diamond shapes. The grid is formed by thin gold lines on a white background. Some of the diamond cells are filled with a solid gold color, while others are filled with a pattern of fine, parallel gold lines. In the center of the grid is a larger, solid gold diamond shape. Inside this central diamond, the text "INVESTING IN ISLAMABAD, THE SECOND MOST BEAUTIFUL CAPITAL OF THE WORLD" is written in white, bold, uppercase letters.

**INVESTING
IN ISLAMABAD,
THE SECOND MOST
BEAUTIFUL CAPITAL
OF THE WORLD**



NEVER LOSE YOUR SENSE OF WONDER

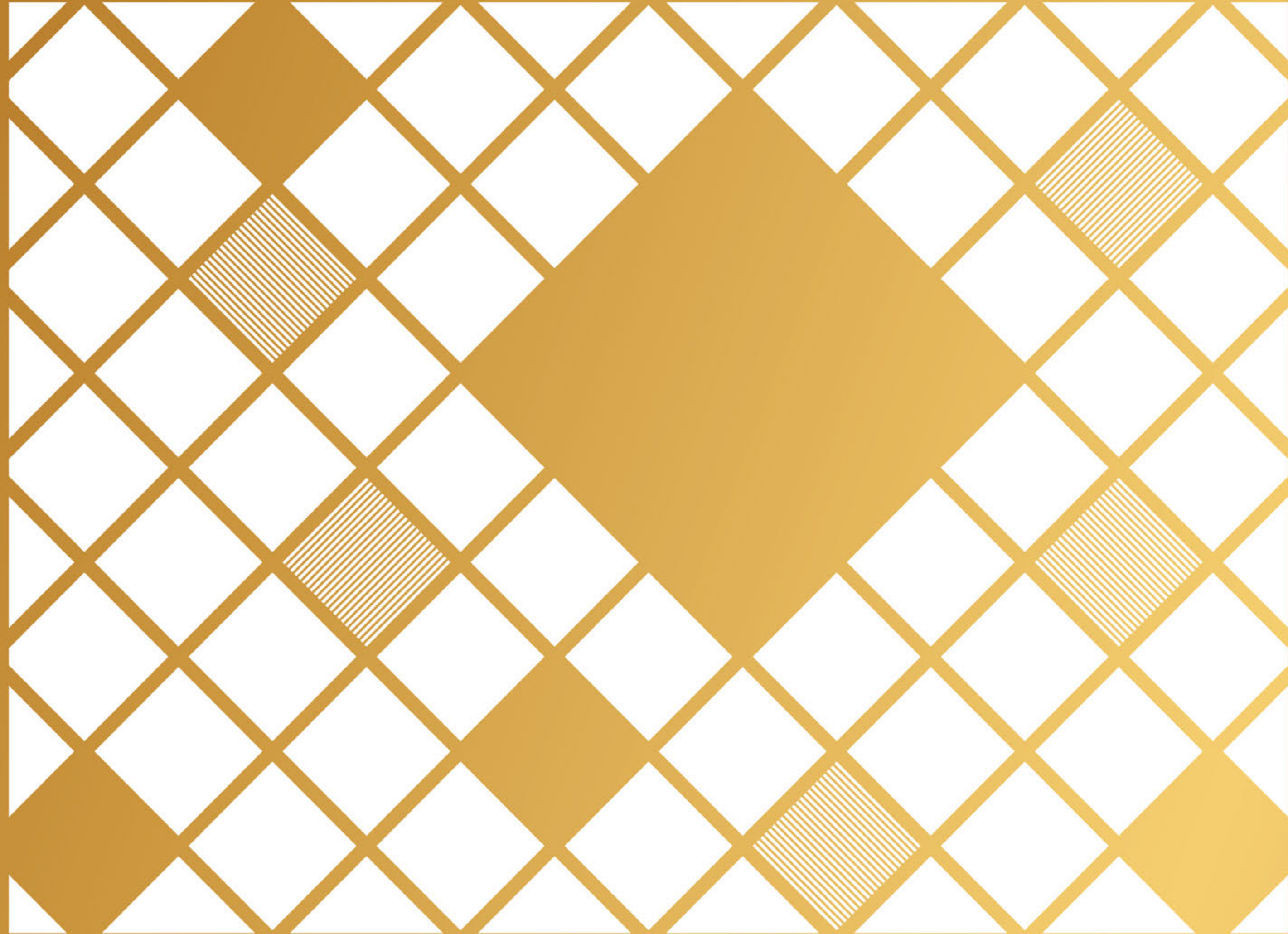
Islamabad, is one of the most attractive city of Pakistan, ranking as one of the top 10 beautiful cities of the world. This city is full of numerous opportunities to attract various investors from around the world.



THIS IS
WHO WE ARE



**GROUP
PROFILE**



فَلَاحُ

FALAKNAZ
GROUP

AN OVERVIEW

THE FALAKNAZ GROUP IS ONE OF PAKISTAN'S LEADING REALESTATE COMPANIES.

Since its inception in 1975 Falaknaz Group is a leading international icon popular for ultra-luxury and innovative residential projects, housing, hospitality, textile, real estate and construction. Additionally, it operates telecommunication, financial services and property management. Under one brand name Falaknaaz operates 22 residential projects in Pakistan.





FALAKNAZ
GROUP





THE FUTURE
IS HERE



**THE
ADDRESS**

WELCOME TO THE ADDRESS OF YOUR DREAM

- THE ADDRESS MALL
- SERVICED APPARTEMTS
- CORPORATE OFFICE

Welcome to the only Luxury,
Internationally Branded, Futuristic
Business Expanse in Islamabad.



THINK GRAND

On the Major artery Grand Trunk Road, The Address stands out as the gem of Islamabad, mirroring the life of the city Surrounded by the Margalla mountains and a glistening picturesque landscape, The Address welcomes guests like an oasis within a mirage. The perfect city-side get-away for your trips from abroad, or your business and leisure within the country.



DESIGN PHILOSOPHY

Enter a fantastical world of perfection, a wonderland of architectural expression, functional design, sparkling beauty and endless possibilities.

Look within and experience the illustriousness. From the minute to the grand, each detail is carefully designed and selected to impress and dazzle the discerning perfectionist in you.

Look beyond and behold the most amazing!



BE WHERE ITS
ALL HAPPENING.
FIND ANYTHING
YOU'RE AFTER AT
ISLAMABAD'S
BIGGEST MALL



THE MALL

FASHION AVENUE

For Lovers of high fashion and haute couture, We have made a Fashion Avenue where one can experience the latest collections from world renowned designers and brands. Over 300 signature outlets will beckon for visitors attention.



EVERYDAY ESSENTIAL

Keeping current urban trends in mind the project includes a hyper market with in-store bakeries, butcheries, delicatessens and utility products, where we will be able to deliver not only the freshness, but variety too.



STEP INN AND RELAX

Whether it's an official meeting or you are navigating the vast array of boutiques, department stores and emporiums during your day, can work up an appetite. Take the weight off your feet and re-fuel at any one of our stylish cafés and coffee shops.



FROM FAST FOOD TO FINE DINE

From fast food to fine dine our mall includes all mouth watering brands.

There's nothing the people of Islamabad love more than to dress up and dine out.

Here one can choose from a glittering array of branded restaurants and a huge variety of desi food, plenty of them family friendly and almost all are Instagram-worthy cuisines.



PICK PAY AND EAT

Food Courts adding a flavor to Mall Business. In fact, food orientation is an immensely important part of regional culture in Pakistan. Keeping in mind the profile of the shoppers food courts are becoming one of most important part of mall culture.



WHERE ENTERTAINMENT HAPPENS

The Address Cinemas at our mall offers a truly unparalleled movie. Offering the first IMAX screen in Islamabad, you can choose from an unmatched variety of blockbuster movies. Experience the next dimension of movie entertainment in awe-inspiring Dolby Atmos or indulge yourself in the most luxurious recliner seats. Here you can enjoy a glamorous movie experience with friends and family.



EVERY KIDS DREAM

We take fun seriously, so get ready for the most incredible gaming experience of your life! Take your thrill-seeking to a whole new level, with Fun Planet's awesome range of rides. Our gaming are has something for every kid.



DIVE INTO THE LAP OF LUXURY

We exactly know the kind of lifestyle you like. That is exactly why we have a complete floor dedicated for recreational activity . The recreational level features state-of-the-art gym, swimming pool, spa, cafe, business centre and a lot more. So whether you enjoy pumping iron in the gym, love taking a dip in the pool or relish gourmet cuisine after a soothing massage, we have got everything covered that compliments your active yet luxurious lifestyle!



STRIVING TO SERVE
EXCELLENCE IN
TIME WITH STYLE.



**SERVICE
APARTMENTS**

KEEPING IT SPICK AND SPAN

With our creative strategies and best practices we have become a leading name in hospitality management and we have repositioned us to outperform our competitors and become local market leaders.

We provide personalized hospitality management services, tailored to the individual requirements of each single property.



RELAX AND UNWIND

Inhabitants enjoy the pleasure of well maintained living space due to our elegant management staff and aesthetically constructed architecture.



PREMIUM SERVICE JUST A CALL AWAY

Introducing for the first time in Pakistan a global team of hotel management experts who will take good care of you and your establishment 24/7.



THE CORPORATE SUITS
IN THE ADDRESS
OFFERS THE MOST
PRESTIGIOUS
BUSINESS ADDRESS IN
ISLAMABAD.



**CORPORATE
OFFICES**

ULTIMATE BUSINESS DESTINATION

The Corporate suites, located on the highest habitable levels of The Address, bring an unprecedented choice in commercial real estate.



RELAX AND ESCAPE THE STRESS OF WORK

Our offices include unparalleled panoramic views and corporate club, a first class business lounge. It is designed to be conducive to business teams, providing facilities that can allow them to continue working with luxury and peace even if they are not in their cubical. But Business lounge isn't all about business. Comfort is a key component, essentially designed to ensure business teams arrive at their feeling refreshed and ready to continue on with their work.



THE ADDRESS RISES
GRACEFULLY FROM THE
LAND ESCAPE HONORING
THE CITY WITH ITS
EXTRAORDINARY UNION
OF ART, ENGINEERING,
AND METICULOUS
CRAFTSMANSHIP.



ANIMITIES

STOP IMAGING AND START LIVING

The Address is no ordinary place. Meeting your expectations, rather exceeding them, a world class Facility Management team will take care of your most primary requirements, the royal style.

Features including round the clock security, uninterrupted power supply, high speed elevators and dedicated car parking are some of the amenities you will cherish. So it's time to stop imagining and start living.

